



# Alaa Hammoud

Videographer

## Profile

Passionate and skilled videographer with +6 years of experience in capturing compelling visuals and creating impactful stories. Proficient in advanced camera operations, lighting techniques, and on-set production management. Experienced in working across diverse industries, including commercials, events, documentaries, and corporate productions. Adept at transforming creative concepts into visually stunning content that resonates with audiences.

## Work Experience

2018- Present

Dubai & Lebanon

### Freelance Videographer

- Produced diverse video content for brands, individuals, organizations, YouTubers, and influencers across industries like advertising, events, real estate, and social media.
- Delivered custom video projects tailored to client goals, bringing creative visions to life with impactful visuals.
- Filmed promotional videos, behind-the-scenes footage, corporate interviews, live event documentation, and influencer collaborations.
- Managed logistics, scheduling, and set-up for shoots, ensuring high-quality results and professional standards.
- Expert in camera operation, shot composition, and lighting setups for both indoor and outdoor environments, ensuring consistency and image quality.
- Utilized editing software (Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve) for trimming, color correction, audio adjustments, and creating simple graphics.
- Worked collaboratively with directors and producers to plan, shoot, and execute projects from concept to completion.
- Oversaw all aspects of camera work, including angles, shot composition, and visual elements, to ensure creative alignment and impactful footage.
- Managed and maintained filming gear, preparing equipment for a wide range of shooting environments.
- Assisted with camera maintenance and ensured equipment readiness for various projects.

2019-2022

Lebanon & Dubai

### Freelance Video Editor & Social Media Manager

- Edited over 500 videos across diverse subjects, including entertainment challenges, reels, gaming, vlogs, advertisements, and studio shows, delivering high-quality final outputs.
- Created engaging reels and YouTube Shorts, featuring random information, unusual stories, and intriguing content such as weird facts and non-typical narratives.
- Organized and maintained an extensive video archive, streamlining access for efficient workflow and future project requirements.
- Reviewed production team activities to ensure timely completion of tasks, maintaining a high standard of customer satisfaction and project quality.
- Evaluated and selected scenes for optimal pacing, trimmed shots, and edited content to craft cohesive and engaging narratives that captivated audiences.

## Contact

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Dubai

## Education

- **Lebanese International University**  
*Bachelor in Business Marketing*  
Completed in 2019

## Languages

fluent in both Arabic & English

## Skills

- Professional Camera Operation
- Advanced Cinematography Techniques
- Lighting Design & Execution for Various Setups
- Studio & Field Production Management
- Storyboarding & Concept Development
- Time-Lapse & Slow-Motion Videography
- Multi-Camera Setup & Live Shooting
- Equipment Maintenance & Troubleshooting

## References

available upon request